NOVEMBER 2019

UNITING & ENLIGHTENING THE COMMUNITY

Hair Talk with JoJo the hair care expert



Q. JoJo I normally buy my wigs from Terry's Place, but the construction on Livernois made me go to another wig shop to avoid that traffic. I feel like I cheated on my family, and I wasn't happy with my wig or service. This construction has got to be killing the businesses

on the Avenue. Have they given you a completion date? How do they expect you to survive, if we can't get to you to help keep you open? A. Sometimes I wonder if they want our existing businesses to stay open. This project could have been done differently to soften the impact on business but it wasn't. Instead the whole area was basically shut down for over 6 months. We were offered low interest loans that we could pay back a year from now, if we're able to survive. A lot of our customers had to do what you just did - go some place else for their service because of the inconvenience. Our prayer is that we'll win you back. Loyal customers like you are what keeps small businesses like our's alive. Frederick Douglas once said, people want and need rain but don't want the thunder and lighting that comes with it. The streets are looking beautiful. That's the rain. We haven't had any customers and are struggling to pay our rent, that's the thunder and lighting. The streets are scheduled to be completed by the end of November, with the final touches and tree planting to be completed in the spring. we

knows they might even add a dog lane, and tell us it's good for business.

JoJo I usually get very dry scalp this time of year. What products would you suggest for

A. Winter's cold and being indoors more can be drying on the hair and scalp. I would suggest moisturizing shampoo and conditioner. Dudley's has a great one that softens the hair and moisturizes and lubricates the scalp. Influence also has an all natural line the has Rosemary and mint that's great for moisturizing the States, hair and stimulating to the scalp promoting hair growth.

JoJo I wear wigs and every time I find a style I really like they always seem to discontinue them. I know Terry's Place shampoos and restyles them. I've had them done before and that has really helped, but what can we do to keep our styles alive?

A. Unfortunately not a lot. The wig companies adjust their production on sales and if your style isn't making them a lot of money, they'll cancel it. But change can be good and it's amazing how good you look when you are forced to move outside of your normal style. Sometimes we get complacent and will wear the same style and color wig for 20 years and won't change until we're forced to. Add different styles and colors to your wig collection. You should have different styles for different outfits, and if one style is discontinued you have another look ready. Don't limit your beauty to one look. I'm sure you look good in several outfits. It should be the same with your hair.

Remember, when your hair is on your mind, drop JoJo a line. Terry's Place is the largest black-owned wig salon in Detroit. We want to take your look to the next level. When you look good, we look good. Visit Terry's Place online at www.terryswigsandlashes.com or on Facebook. Email joelpanther1@aol.com or stop by Terry's Place at 19139 Livernois Ave., Detroit, Mich. 48221. We're open six

Moustache season arrives as Movember

kicks off annual fundraising campaign PRNewswire/ -- This November, Amer- www.movember.com and create a Mo

icans will see more moustaches walking the streets as Movember kicks-off

its 12th annual campaign across the United returning with its monthlong fundraiser challenging men and women to sign up on Movembe r.com and Grow, Move or Host to help raise

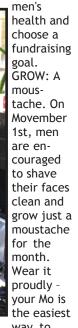
funds and

awareness for men's health. To date, through moustaches grown and conversations generated, Movember has proudly welcomed nearly six million supporters and helped fund over 1,250 innovative men's health projects across twenty countries.

In the US, the stats around men's health are shocking. Each year, more than 174,500 men are diagnosed with prostate cancer. More than 3 million men are living with the disease. Globally, every minute, a man dies by suicide. In the United States, 3 out of 4 suicides are men. Testicular cancer is the most common cancer in young men, and although in most cases the outcome for men with the disease is positive, a 95% chance of survival is of no comfort to the one in twenty who won't make it. Funds raised during Movember (and all year round) go towards funding innovative global programs and research aimed at these primary cause areas, with the intent of tackling these stats head-on and reducing the number of men dying prematurely by 25% by 2030.

Mo Bros and Mo Sisters planning to join the movement should sign up at

Space, where they will choose to Grow, Move or Host in the name of



wav to

start a conversation about men's health.

MOVE: You don't need to be an athlete to sign-up to Move. Fundraisers can run or walk 60 miles over the month that's 60 miles for the 60 men lost to suicide each hour, around the world that's a man every minute. HOST: For party-planners, Host encourages Mo Bros and Mo Sisters to organize an event - from a trivia night, to a potluck, or happy hour at work. Events help gather your Mo community

Movember is committed to changing the face of men's health and is active year-round promoting positive programs for men. The charity recognizes globally, men are dying six years earlier than women due to preventable or treatable health issues such as prostate cancer, testicular cancer, mental health and suicide. Movember is committed to ensuring women and men worldwide can have as much time as possible with their dads, brothers, uncles, partners and friends.

together and raise funds for men's

health.

For more information, visit www.movember.com.



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