

DETROIT NATIVE SUN

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No time to spare! Main Event celebrates National Bowling Day with special offer



National Bowling Day
www.NationalDayCalendar.com

**Second Saturday
in August**

PRNewswire/ -- Any game that was invented in 3200 B.C. certainly deserves a national holiday.

Now recognized annually on the second Saturday in August, this year's National Bowling Day celebration falls on Aug. 10, and Main Event, where more games are bowled each year than nearly any other place in America, is offering guests a chance to win FREE bowling, burgers and more in honor of the all-time great game.

Entering is as simple as the game itself. Beginning today, Main Event guests can enter for a chance to win by filling out an entry form at mainevent.com/giveaway. Multiple winners will be randomly selected throughout the day from 9 a.m. to 1 a.m. on Aug. 10.

Each lucky winner will receive one free session with up to five people of bowling (including shoes), food and other experiences to use once per month for an entire year. For rules and more information, visit Mainevent.com/giveaway.

"Our mission is to give our guests an experience to remember and having a blast with family and friends on National Bowling Day is definitely a way to do that," said Sarah Beddoe, chief brand officer of Main Event. "Our entertainment centers are designed with the guest experience as top priority and taking part in our state-of-the-art bowling while enjoying our delicious food and beverages on a naturally fun holiday like this fits neatly with our brand purpose. We can't wait to see photos and hear

fun stories from our loyal guests on Saturday."

Along with being one of the oldest sports, there are many other little-known facts about bowling. For example, at Main Event centers alone, the numbers are huge:

- 10 million - Number of games played annually.
- 200 million - Number of bowling balls tossed down our lanes each year.
- 1 billion - Number of pins knocked down annually.
- 11,000 - Total number of balls at our 42 centers.
- 25,800 - Number of shoes rented each year by our guests.
- 11 lbs. - Average weight of ball used by our guests.

Each Main Event center consists of state-of-the-art bowling, multi-level laser tag, billiards and an innovative games gallery featuring more than 100 of the latest interactive arcade games - all under one roof - creating a multi-sensory gaming experience like no other. Whether looking for a chef-inspired casual dining experience - with delicious shareables like wings, loaded nachos, oven-baked artisan pizza and more in a full-service American-fare grill - or handcrafted cocktails in a high-energy sports bar surrounded by big screen TVs, Main Event is a FUN place to hang out, watch the big game and challenge friends to a game or two.

A new league is born

PRNewswire/ -- The Board of Directors representing the development of North America's latest premier independent professional baseball league development, proudly announcing the official formation of the Western Association of Professional Baseball Clubs ("WAPB") an association of independent professional baseball clubs owned by individual ownership groups throughout the Western United States. The League plans to kick off its inaugural season in June of 2020 and is expected to host 8 teams to be located throughout Arizona, California, Colorado, and Nevada.

The League's inaugural season will feature a 78-game regular season schedule to began in the third week of June and wrap up in the first week of September with the top four franchises in the League advancing to the Western Association playoffs in hopes of being crowned League Champion.

Seasoned professional sports and media executive Peter Young who is tasked with leading the League's business had this to say about the start-up Western Association, "I'm looking forward to another startup opportunity. I was fortunate enough to be with the Winnipeg Goldeyes in their first

two seasons in the Northern League, winning a championship in 1994. Then in 2005,

I was named the president of the Calgary Vipers as we came into existence a mere two (2) months before the season started but only missed the playoffs in the inaugural season by half a game."

Like many premier independent professional baseball leagues, the Western Association will seek the highest level of talent available and the League and its teams will look to take advantage of the amazing talent pool of the regions we service with both inexperienced players and those with

Major League Baseball playing experience that remain unsigned calling the warm-weather states that round up our market home.

We look forward to serving markets now and in the future that has had limited exposure to professional baseball yet have the right formula of a growing population, strong corporate sector and like most great communities an ever-growing need for affordable family entertainment.

As we announce our birth, please stay tuned for additional announcements and in the meantime please be sure to follow us on all of our social platforms and be sure to check back often.



Tigers celebrate 100th anniversary of The Detroit Stars with Negro Leagues Weekend



DETROIT - The Detroit Tigers are proud to host the 17th annual Negro Leagues Weekend on August 9-11, when the Kansas City Royals visit Comerica Park. On Saturday, August 10, the Tigers and Royals will become the Stars and Monarchs, respectively, sporting Negro League throwback uniforms to celebrate the 25th annual Negro Leagues Tribute Game, presented by Comerica Bank. This annual tradition marks the longest-running week-

be TV personality and entertainment reporter Lee Thomas, wife of hometown hero and Tigers great Willie Horton, Gloria Horton, and wife of 2010 African American Legacy Award recipient and former Tiger second baseman Jake Wood, Marsha Wood. The winner receives \$2,000 and is awarded the opportunity to sing the National Anthem prior to the Detroit Tigers game on Wednesday, September 25th.



Photo Courtesy Negro Leagues Baseball Museum

end celebration of its kind in Major League Baseball.

The year 2019 marks the 100th anniversary of the founding of the Detroit Stars Negro League Baseball team, which started initially as an independent club in 1919. One year later, the Stars went on to become one of eight charter members of the first established Negro baseball League, the Negro National League.

"Remembering the heritage and tradition of Negro Leagues Baseball is something all of us with the Detroit Tigers are proud to support," said Chris Granger, Group President of Sports and Entertainment, Ilitch Holdings. "It's an annual fan-favorite celebration that brings together so many people that played an important role in advancing African American participation in baseball over the years - a cause that's near the hearts of many here in Detroit."

The weekend celebration will include:

- Friday, August 9 vs. Kansas City Royals at 7:10 p.m. - Gates Open Early at 5p.m.
- Former Tigers outfielder and current FOX Sports Detroit analyst Craig Monroe will be recognized at the annual Negro Leagues Legacy Luncheon, sponsored by Comerica Bank. The luncheon is a private event with invitees from the Detroit Tigers front office, former Negro Leagues players, youth baseball and softball players and select community leaders from Southeast Michigan.
- 13th Annual Detroit Stars Singing Competition: Prior to Friday's game, the Detroit Tigers, in partnership with Radio One and Comerica Bank, will host the 13th Annual Detroit Stars Singing Competition from 5:30 to 6:30 p.m. at the Big Cat Court. Ten finalists will perform before a panel of celebrity judges, including the longest running African American male host on television, Judge Greg Mathis, a national figure known for his advocacy campaigns for urban youth and equal justice. Also featuring on the panel will

• "Passing of the Bat" Ceremony: Continuing the organization's celebration of African American ballplayers and their numerous contributions to the game of baseball, the Tigers will host a special on-field ceremony. The annual "Passing of the Bat" ceremony embodies the past, present and future contributions of African American ballplayers to the game of baseball, and includes ballplayers from many eras of baseball in Detroit. The individuals in the pregame ceremony include Minnie Forbes, owner of the Detroit Stars from 1956-58 and the last living Negro Leagues team owner, Tigers alumni including Willie Horton, Craig Monroe and Jake Wood, Tigers infielder Niko Goodrum, and John Campbell Jr., a 2019 graduate of Detroit Country Day School and a top high school baseball prospect in Michigan.

• The national anthem will be performed by Joyce Stearnes Thompson and Rosilyn Stearnes-Brown, daughters of Negro Leagues great and National Baseball Hall of Fame member, Norman "Turkey" Stearnes.

• The ceremonial first pitch will be thrown by Judge Greg Mathis and Karen Stearnes-Dye, granddaughter of Norman "Turkey" Stearnes.

• A series of banners will be displayed throughout the weekend along the concourse chronicling the history of African American players with the Detroit Tigers.

• Negro Leagues merchandise will be sold throughout the weekend by Tony Dees Negro Leagues Baseball Store and Apparel, located at Gate A inside Comerica Park.

• Tigers celebrate 100th anniversary of the Detroit Stars with Negro Leagues Weekend, presented by Comerica Bank, August 9-11

• 25th Annual Negro Leagues Tribute Game Saturday, August 10 at 6:10 p.m. First 10,000 Fans on Saturday, August 10 Receive a Detroit Stars Replica Jersey.