UNITING & ENLIGHTENING THE COMMUNITY

## Detroit Tigers Pink Out the Park, July 19 PRNewswire/ -- The Detroit Tigers will select in-park merchandise sales will ben

PRNewswire/ -- The Detroit Tigers will continue its tradition of uniting our community to encourage breast health awareness at the eighth annual Pink Out the Park on Friday, July 19, when the Tigers face the Toronto Blue Jays at Comerica Park. A special pre-game ceremony honoring survivors will take place at 6:30 p.m., followed by the game at 7:10 p.m.

"Pink Out The Park stands for a such significant cause and we are proud to continue working with a such wonderful and caring partner in the Karmanos Cancer Institute," said Chris Granger, group president, Sports and Entertainment, Ilitch Holdings. "Bringing fans, coaches and players together to raise funds and awareness for breast cancer research is important to all of us with the Detroit Tigers, and we are honored to host this meaningful event at Comerica Park."

The first 10,000 fans will receive a pink Tigers visor, courtesy of Kroger.

"Kroger is proud to continue its partnership with the Detroit Tigers and Pink Out the Park," said Rachel Hurst, corporate affairs manager for Kroger. "No one should ever feel alone in the fight against cancer. We are all in this together, so let's honor those we have lost, and support those that are fighting and continuing to survive."

Activities will raise awareness of breast health throughout the game, including the special pre-game ceremony that will involve more than 350 breast cancer survivors on the field; ceremonial first pitches by three breast cancer survivors; in-game awareness promotions; and an inspiring ballpark tribute by Tigers fans holding up Pink Out the Park cheer cards during one of the innings. In addition,

select in-park merchandise sales will benefit breast cancer research at Karmanos Cancer Institute.

Pink Out the Park ticket packages at various prices are available now at www.tigers.com/pinkout and will include a Detroit Tigers pink fanny pack and a \$5 donation to support breast cancer research at Karmanos.

"Pink Out the Park continues to be a wonderful, family-friendly event and one that inspires our community to make a difference," said Gerold Bepler, M.D., Ph.D., president and chief executive officer, Karmanos Cancer Institute.

Breast cancer is the most frequently diagnosed cancer in women in the United States. According to the American Cancer Society, it's estimated that 9,310 new cases of breast cancer will be diagnosed in women in Michigan this year alone.

"This disease has no boundaries; it can impact younger and older women, women of all cultural and economic backgrounds, and even men can get breast cancer," said Katrina Studvent, chief development officer at Karmanos Cancer Institute. "As a 13-year breast cancer survivor who has attended Pink Out the Park for many years, seeing Comerica Park filled with fans wearing pink, supporting all those impacted by breast cancer while helping to raise awareness and funds to support research, is a motivator for all of us to encourage women to get screened.

"Please join us on July 19, wear pink to the game and continue to help us raise awareness of breast health and support cancer research."

For more information about the Detroit Tigers' Pink Out the Park, visit www.tigers.com/pinkout.

## National Director Henry Childs and Assistant Secretary Tom Gilman attend Detroit Opportunity Zone Summit



(from left to right): Ja'Ron Smith, Deputy Assistant to the President, The White House; Henry Childs II, National Director for the Minority Business Development Agency; Tom Gilman, CFO and Assistant Secretary of Administration for the U.S. Department of Commerce; and Kevin Preskenis, Chief of Staff, Office of the Assistant Secretary and CFO, U.S. Department of Commerce

PRNewswire/ -- Last month, National Director of the Minority Business Development Agency, Henry Childs and Tom Gilman, Chief Financial Officer and Assistant Secretary of Administration for the U.S. Department of Commerce brought together local businesses and government leaders in Detroit, Michigan for the Detroit Opportunity Zone Summit.

Opportunity Zones were created under the 2017 Tax Cuts and Jobs Act to stimulate job creation by incentivizing long-term investments in low-income neighborhoods. These incentives offer capital gains tax relief to investors for new investment in designated Opportunity Zones. They are anticipated to spur \$100 billion in private capital investment.

During the Summit, CEOs, investors, fund managers, and minority entrepreneurs joined Director Childs and Assistant Secretary Gilman in a VIP panel to discuss how to further invest in Opportunity Zones.

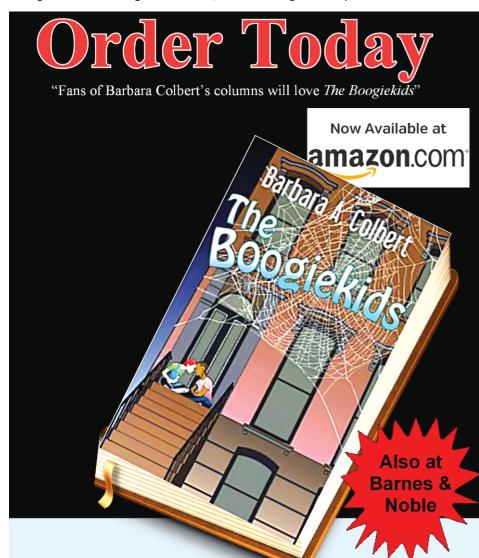
"It is essential that there is inclusive economic growth in our communities. Minority-owned businesses have a personal stake in the revitalization of Opportunity Zones, of which a vast majority are in minority communities," said National Director Henry Childs. "MBDA wants to make sure minority business enterprises (MBEs) are developed. I can't think of a better use of Opportunity Zone funds than to invest in MBEs."

"In a region that is home to some of the country's largest minority-operated busi-

nesses, it was exciting to see a distinguished group of leaders across industry and government come together to advance this important initiative," said Assistant Secretary Gilman. "The panel discussion was a terrific example of how government and the private sector can work hand-inhand on solutions that grow economic opportunity for cities like Detroit."

The Opportunity Zone Summit brought together minority business enterprises, corporate and institutional investors, and local experts to facilitate connections and investment in both rural and urban Opportunity Zones. Key topics discussed at the VIP panel included how the government can better assist Detroit organizations participate in Opportunity Zones.

MBDA is the only Federal agency dedicated to the growth and global competitiveness of U.S. minority business enterprises through the mobilization and advancement of public and private sector programs, policy, and research. Our services better equip minority-owned firms to create jobs, build scale and capacity, increase revenues and expand regionally, nationally and internationally. In 2019, MBDA commemorates 50 years of economic empowerment through entrepreneurship and recommits to Winning the Future for all U.S. minority-owned businesses. For more information visit www.mbda.gov.



Growing up, children are often easily intrigued and their curiosity can get the best of them. Especially growing up in a large, spacious house. After being forbidden by the adults to go into the basement of their home, Bubble and Toot discover themselves exploring the mysterious space after being forced to stay inside one summer day. In the basement, they discover a secret society that can only be saved by the two girls. Will they be able to save it or is this all one big dream?

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