



## Black US Olympians reign supreme



(Black PR Wire) The 2024 Paris Olympics have been a showcase of incredible athletic talent from around the world, and Black US Olympians have been leading the charge. From record-breaking performances to historic wins, these athletes have proven to be among the best of the best.

The US track and field team has been dominated by Black athletes, with standouts like:

- Noah Lyles, who won gold in the Men's 100m with an outstanding time of 9.784 seconds.
- Sha'Carri Richardson along with Melissa Jefferson, Gabrielle Thomas and Twanisha Terry, all won gold in the Women's 4x100m Relay with a time of 41.78 seconds.
- Grant Holloway won gold in the Men's 110m hurdles with a whopping time of 12.99 seconds.

On the gymnastics floor, we seen jaw dropping performances and historic firsts from:

- Simone Biles, who took home three gold medals for Women's Artistic Individual All-



Around, Women's Artistic Team All-Around and Women's Vault.

Rebeca Andrade, Jordan Chiles and Simone Biles, made history as they made up the first all-Black gymnastics podium in Olympic history.

These athletes and many more, have made the 2024 Paris Olympics unforgettable. Their dedication, perseverance and passion for their sports have inspired a nation and cemented their places in Olympic History. The 2024 Paris Olympics will be remembered for years to come, and the contributions of Black Olympians will forever be etched in history.

## Telford Telescope: Detroit's Track Internationalists

By Dr. John Telford  
SUN COLUMNIST

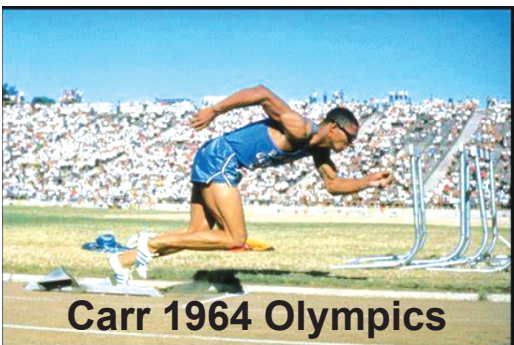


In the wake of last month's Olympics in Paris, let's revisit some of our historic DPS alumni who ran on U.S. track teams abroad. All but three were 100/200/400-meter sprinters, including those of us who competed in Europe in non-Olympic years. The lone non-Olympic decathlete J.

sprinters were 1928 K. Doherty of Western High School, 1968 5,000-meter Olympian Louis Scott of old Eastern High, and old Mackenzie's Elisa Walton-Floyd at 800 meters. For sheer, brute speed, our three all-time fastest sprinters were Henry Carr of Northwestern, Marshall

Dill of old Northern, and Eddie Tolan of Cass Tech. Tolan won the 1932 Olympic 100 and 200, Dill did the same in the 1971 Pan-American Games, and Carr won the 1964 Olympic 200. John Lewis (old Northeastern--1,600-meter relay), Lorenzo Wright (old Miller--4x400 relay and long jump), and Darnell Hall (Pershing--1,600-meter relay) were also Olympians.

Central sprinter Allan Tolmich (also held eight world indoor hurdling marks), this writer (a Northwestern and Denby alumnus undefeated in Europe at 200/400 meters), old Eastern's Willie Atterberry (400/800 meters and 400 hurdles), old



Carr 1964 Olympics

Chadsey's Stan Vinson (400), and old Murray-Wright's Eliot Tabron (400) all competed on U.S. teams in non-Olympic years. In addition, numbered among DPS alumni are more than twenty sprinters, hurdlers, a long-jumper, a high-jumper, and a shot putter who were NCAA All-Americans and/or world record-holders but who never qualified in an Olympic trial or an NAAU meet for an international team, and four alumni--one who's a woman-- were elite marathon runners.

Interestingly, when my father (born in Scotland in 1902) immigrated here, he left behind a cousin on his mother's side--a Presbyterian minister named Eric Liddell

born that same year--who became the British Empire 100-yard dash champion. Citing religious beliefs, he declined to run in the Sunday qualifying 100-meter heats at the 1924 Olympics in Paris, so they entered him in the 400 and he took the world record down to 47.6--a story related in the film 'Chariots of Fire.' Over three decades later, I sliced two seconds off Eric's family record.

Dr. John Telford--a former DPS superintendent and January 1954 DPS alumnus--was an NCAA and NAAU All-American quarter-miler at WSU. Read his poetry in the monthly Detroit Monitor, and hear him on WCHB AM1340 Saturdays at 9:30 a.m. and Mondays at 6:30 p.m. and 24/7 on DETipTV.com. Contact him at DrJohnTelfordEdD@aol.com or at (313) 460-8272.

## Angel Reese's game-changing Reebok Deal



The company did not have a female basketball player representing them, and Reese was eager to take on that role.

The recent appointment of Shaquille O'Neal as the President of Reebok Basketball played a significant role in her decision. Reese shares a close bond with the basketball Hall of Famer, who even walked her out onto the court during LSU's senior day this past season.

Reese appreciated Reebok's ongoing rebranding efforts. The company is allowing her to be the creative force behind her own, including a shoe line she confirmed is in the pipeline.

When she signed her initial deal, Reebok provided Reese with her own dedicated section of the online store.

(Black PR Wire) Four months ago, Angel Reese was chosen as the No. 7 overall pick by the Chicago in the WNBA draft. This event was a continuation of her already blossoming relationship with Reebok, a relationship that began when Reese signed a multi-year Name, Image, and Likeness (NIL) deal with the company back in October.

Reese's decision to partner with Reebok over other giants in the sportswear industry, was driven by three main factors. As Reese said, "So many different shoe companies wanted to work with me. But I chose Reebok."

Reese saw an opportunity to be the face of Reebok's women's basketball line.

They also announced plans to launch a capsule collection in her name in fall/winter 2024. Reese will be providing input and feedback on design and product development, ahead of Reebok's basketball re-launch.

Reese's ultimate goal is to restore Reebok's basketball brand to its former glory. In her own words, "I'm bringing Reebok back."

Angel Reese's journey with Reebok is just beginning, but it promises to be an exciting opportunity. With her passion for basketball, her close relationship with Shaq, and her desire to help Reebok regain its basketball prowess, the future looks bright for both Reese and Reebok.

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