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Hair Talk with JoJo the hair care expert



Q. JoJo my daughter let somebody dye her hair blonde, and it's three or four shades of blonde. It's a mess, and I want it turned back brown or dark brown. Is that possible?

A. Yes it's possible but very complicated. Her blonde hair is probably very dry and porous. It will be easy

to break, if you choose the wrong product. Great care must be taken during this process. Coloring is a science. You just can't pick up a box that says dark brown and put it on blonde hair and get dark brown. That's not gonna happen. You're probably going to get some crazy psychedelic color that will blow your mind and cause breakage. Trust me I've made many mistakes learning. Go to the professionals for this service.

Q. JoJo I bought some very expensive good products for my damaged hair, and my hair dresser acts like she have a problem with me bringing my own shampoo and conditioner. She tells me that she's the professional and she knows her job. It's true she didn't break off my hair. It was messed up, when I started coming to her. She does a good job, but I bought this stuff and I paid a lot of money for

it. I don't see the problem with her using it. What do you think?

A. Trust your stylist. If your dry and brittle hair is breaking and you bring some liquid protein conditioner, your stylist might stop you. You may have chosen the wrong conditioner for your problem. Do you take your own medicine to the doctor or do you trust him to prescribe what he thinks is best? Your stylist must first determine why your hair is breaking then choose the right type of treatment.

Q. JoJo I bought the Influence Rosemary shampoo and conditioner and scalp oil, and I love it. It really works on my dry scalp and hair. I also bought the Design Essential Herbal Complex Oil. Do I need both products? Which one would you suggest?

A. I love the Rosemary enriched Influence products during this dry winter season. They also have a scalp spray you apply before shampooing or during the conditioning process that also helps stop to itching and flaking without drying out the hair. As the seasons change and spring rolls in, I usually shift to the lighter oils like Design Essential's herbal complex or Dudley's Vitamin ADE oil. When lightly applied, they lubricate the scalp without weighing down the hair. We want to keep your hair bouncing and flowing.

Remember, when your hair is on your mind, drop JoJo a line. Terry's Place is the largest black-owned wig salon in Detroit. We want to take your look to the next level. When you look good, we look good. Visit Terry's Place online at www.terryswigsandlashes.com or on Facebook. Email joelpanther1@aol.com or stop by Terry's Place at 19139 Livernois Ave., Detroit, Mich. 48221. We're open six days a week. Please call (313)863-4014.

Nicki Minaj introduces her first direct to consumer scent - Queen

PRNewswire/ -- Global superstar, Nicki Minaj, reveals a Limited Edition Queen fragrance designed to be a nod to her sexy and confident platinum-selling album. In partnership with LUXE Brands, the newest fragrance launched exclusively online at www.nickiminajfragrance.com, and is a disruptive introduction and preview of what's next to come in the beauty arena from the iconic artist.

Inspired by Nicki's bold and unapologetic approach to life, the Limited Edition Queen fragrance exudes luxury, attitude and strength - the ultimate way to celebrate the "Queen" in all of us. The reigning queen of hip-hop is stronger than ever boasting nearly 100 Million followers on Instagram, a modeling contract with Wilhelmina, and recent partnerships with Mercedes Benz and Diesel fashion. Last year, she released her fourth consecutive platinum-selling album "Queen" to critical acclaim and became the first female artist with 100 career appearances on the Billboard Hot 100 chart.

"I'm so excited to be launching a new fragrance for my fans. It's a special scent fit for a

Queen, and for all the Queens in their lives," Minaj said.



thing extra for her Barbz.

The Product
Nicki Minaj Queen Limited Edition Eau de Parfum Spray, 3.4 fl. oz. /100ml is available on www.nickiminajfragrance.com.

LUXE Brands, a beauty industry leader and innovator, was eager to add the direct to consumer model to their distribution strategy.

"We knew with Nicki's social footprint and loyal fan base that her fans would be eagerly waiting for something new and special from the artist. This limited-edition fragrance is just the beginning of what is next to come from Nicki Minaj in partnership with LUXE Brands. We will continue to keep pushing the envelope to deliver innovative fragrances to the market," Tony Bajaj, Chief Executive Officer of LUXE Brands says.

The Fragrance

The intoxicating fragrance opens with sexy top notes of Asian Pear and Bergamot. The smooth sensual creamy dry down is wrapped with notes of Slek Woods, Praline and Musk.

The Design
Dipped in gold. Wrapped in velvet. The perfect gift.

Nicki's iconic bottle is dipped in gold and further adorned with a removable headpiece that can be worn as a bracelet - a little some-

Wahl launches beard care line for next-level facial hair

PRNewswire/ -- The best beards aren't born - they're made. Patience and care, combined with the right tools and products is the recipe needed for a beard that stands out from the pack. This is why Wahl's thrilled to finally offer men everything they need for facial hair supremacy. With 2019 marking the launch of Wahl's Beard Care Products, as well as the company's 100th anniversary, Wahl is solidifying its place as the go-to beard brand.

"Our new beard care products are the perfect complement to the grooming tools my family has been perfecting for a century," explains Phil Wahl, product manager for Wahl and fourth generation family member. "For ages we've heard from men who struggle with dryness, itchiness, hair loss and skin irritation. We've taken it all to heart, and created a line of products specifically formulated for men and the grooming challenges they face."

The launch of the beard care products coincides with an entire lineup of personal care needs, including shaving cream, shampoo and body wash; in total the line includes 12 new products. And while scent is a selling point for all the products, Wahl's proprietary combination of four essential oils, called the W-Blend, is what really makes them exceptional. This carefully developed formula of Manuka Oil, Meadowfoam Seed Oil, Moringa Oil and Clove Oil is in each product and works to keep hair and skin healthy and looking great.

Wahl's standout beard care products include the following:

Wahl Beard Wash

Facial hair is different from the hair on your head; whiskers and stubble are coarser, and the skin on your face is more sensitive than the skin on your scalp. This is why regular sham-

poo shouldn't be the first step in your beard care regimen. While strong enough to lather and cleanse, Wahl's new beard wash has no irritants and won't strip away the moisture needed for healthy whiskers and skin.

Wahl Beard Softener

Once your beard is clean, it takes mere seconds to deep condition it with Wahl's Beard Softener.

The special ingredients penetrate the coarse whiskers and soften them from within. This step is also essential for taming beard itch.

Wahl Beard Balm

In addition to soft and healthy whiskers, the key to a great looking beard is structure. Along with the W-Blend of essential oils, Wahl's Beard Balm contains beeswax and shea butter so you can shape and control your beard into the look you desire.

Wahl Beard Oil

The most critical product for a healthy beard, Wahl's Beard Oil can be used as the finishing touch for a shiny, polished looking beard. However, whether it's used before you step out the door, or before you go to bed, its real benefit comes from creating an environment of moisture for the hair and skin. This extra hydration alleviates the discomforts that often dissuade men from growing out their beards, and therefore allows men to accomplish their ultimate beard goals.

"For far too long, men have had to choose their grooming products from brands that specialize in women's beauty and have simply re-packaged their goods as being for men," continues Wahl. "That's not the case with our products. I've personally worked to ensure they've been designed and formulated exclusively for men to help them look and feel their best."

The new Wahl Beard Care Products, along with the complete personal care line including shampoo, shave cream and more can be found at select retailers nationwide or at WahlUSA.com.





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Designer Wigs
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www.terryswigsandlashes.com



Ms. Terry

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